

Hubbard Memorial Library

2022 saw the Hubbard Memorial Library continue to innovate and adapt to today's changing environment. To that end we welcome new staff member, Tracy Snow. Tracy brings a wealth of expertise to the library and fulfills our longstanding efforts to increase our staffing levels. This enables us to engage in additional initiatives and helps support ongoing efforts to improve our services as well as providing vital backup for essential functions.

2022 also saw the end of our existing Strategic Plan. Developed by the Library Trustees and staff in 2016 and 2017, the plan has been implemented over the last five years. Our next major task is the development of a new strategic plan in 2023. This plan will cover the timeframe running from 2024 until 2027. We will be reaching out to the community and key stakeholders over the six months or so to inform the goals and objectives necessary to truly reflect the needs and desires of the communities we serve.

We provide a broad variety of programming and services available to the public for free. Any services requiring payment are nominally charged. In keeping with that philosophy, the library has ceased charging late fees for all materials and age groups with the sole exception of museum passes. This is part of a broader effort to eliminate fines by the CW Mars library consortium that we are part of.

The library staff has been instrumental in a wide range of programming for children, young adults, and adults. In 2022, we offered 307 children's programs, a 17% increase from 2021, with 6108 attendees a 72% increase. Young adults were offered 214 programs a 17% increase with 1456 attendees a 11% increase. Adult had 76 programs a 17% increase with 1014 attendees a 187% increase.

Some highlights of our programming include the Summer Reading Program with a return of our 7th annual car show which hosted over 41 cars with over 175 visitors. Thanks to our partner Allfaze Auto and Paul Santolini for their support and expertise in judging this program.

Our partner organization play a vital role in helping to provide excellent programming and services to the public we serve. Current library partners include the Ludlow Cultural

Council, Hampshire / Hamden County Conservation District, Pathways for Parents, Celebrate Ludlow, Ludlow Area Adult Learning Center ESL programming.

The library also has a robust collection of electronic databases with new content such as Kanopy. Kanopy is a video-streaming platform dedicated to thoughtful and thought-provoking films consisting of over 30,000 enriching films that bridge cultural boundaries, spark discussion, and expand worldviews.

The Youth Services Department partnered with the Ludlow Cultural Council for the Ludlow Community Market which hosted and offered over 40 vendors offering a wide variety of crafts and goods for sale. Another exciting event was the partnership with the Ludlow Boys and Girls Club for the 'Trunk Or Treat' Halloween program.

A historical note of importance – the library has partnered with the Historical Commission to consolidate the storage of historic photos, brochures, blueprints with a large portion consisting of content related to the town of Ludlow and Ludlow Manufacturing Associates in the late 19th Century and 20th Century.

Digitizing these unique historical resources will help to preserve them while making them accessible for all to see. Please keep an eye out on our website www.hubbardlibrary.org for announcements and access to this vital part of our history.

2022 saw the purchase of a new lawn sign to assist in marketing library programming and services as well as partner / town wide events.

The library is also in the process of restoring the historical windows to ensure the library will be enjoyed for many years to come. Thanks to the Capital Improvement Committee for town support of this important project.

The library is also excited to provide support for the activities and events surrounding the yearlong 250th Anniversary Celebration of the town. In partnership with the 250th Semi-Quintennial Committee we assisted in several town hall meetings and outreach efforts to the Senior Center and Keystone Commons. We look forward to sharing our resources and expertise to ensure that the work of 250th Semi-Quintennial Committee to create an amazing experience commemorating this important event.

We at the Hubbard Memorial Library are proud to collaborate with the Ludlow Area Adult Learning Center to host classes and ESL conversation groups to members of the

community to provide an opportunity for the exchange of ideas while learning about American culture.

Thank you to the staff and all our patrons for your hard work, patience, and understanding during these difficult times!

The Hubbard Memorial Library is dedicated to enriching your lives while keeping you, informed, and engaged. We look forward to continuing to serve you and to helping you to have a safe and prosperous future.

Respectfully Submitted,
Patrick McGowan, Director
Linda Collette, Chairperson,
Library Board of Trustees